

Kevin Elwood Folse

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WWW: Bold Profile

A highly skilled and versatile media professional leader with experience in freelance writing, editing, video production, and photography. Equipped with a diverse background in digital journalism from hands-on internships and academic work, including leadership as Editor-in-Chief of UWF's The Voyager. Proficient in broadcast management, audio/video editing, multimedia storytelling, and social media communication. Adept in news reporting, podcast production, and visual content creation across digital platforms. A creative and adaptable team player with a proven ability to manage projects and deadlines in fast-paced, deadline-driven environments. Passionate about bringing compelling stories to life through multimedia formats and delivering high-quality content for diverse audiences.

Skills

- Broadcast & Audio Production
- Field recording, studio setup, and microphone techniques
- Livestreaming and broadcast management fundamentals
- News writing, AP style, and fact-checking
- Writing for multimedia: Film, TV, Radio, and Web
- Headline creation, copyediting, and news editing
- Video production: directing, shooting, and post-production
- Proficiency in Adobe Premiere Pro, Final Cut, or DaVinci Resolve
- Research & Editorial Judgment
- Editorial decision-making for digital platforms
- Knowledge of domestic and international politics
- Understanding of media convergence and industry evolution
- Social media strategy and digital audience engagement
- Additional Strengths
- Team collaboration in newsroom and production environments
- Strong grounding in American history, politics, and social issues
- Digital audio editing and mixing (Adobe Audition, Audacity, or similar)
- Podcast production: scripting, interviewing, and publishing
- Journalism & Media Writing
- Investigative reporting and public affairs journalism
- Fiction and creative narrative development
- Visual & Digital Storytelling
- Documentary structure and visual narrative techniques
- Multimedia convergence: integrating video, text, and audio for web publishing
- Applied communication research & audience analysis
- Philosophical and logical reasoning for issue framing and debate
- Media Literacy & Communication
- Public speaking and interpersonal communication
- Cross-platform content development for modern newsrooms
- Arts and culture fluency: music, literature, art, and anthropology
- Experience in leadership/editorial roles (Editor-in-Chief of The Voyager)

EXPERIENCE

Intern Reporter

88.1 WUWF, Pensacola, FL

May 2025 - Current

- Captured excellent photos to provide imagery for stories.
- Analyzed credibility of data
- Researched credibility of first and second hand sources
- Recorded interviews and analyzed them for relevant information
- Completed research, compiled data, and assisted in timely reporting.
- Edited, proofread and fact-checked content for accuracy.
- Coordinated with photographers, videographers and graphic designers to supplement stories with multimedia content.
- Participated in editorial meetings to discuss story ideas and content.
- Reported from field locations

Editor In Chief

UWF The Voyager, Pensacola, FL

January 2023 - Current

- Editorial Leadership: Oversaw all content produced across platforms, ensuring journalistic integrity, accuracy, and engagement with readers. Guided story development from pitch to publication and enforced editorial standards across written, visual, and audio formats.
- Team Management and Leadership: Manage a diverse team of student reporters, editors, videographers, and podcast hosts. Provide feedback, assign stories, set deadlines, and foster a collaborative newsroom culture that encourages creativity and accountability.
- Multimedia Editing: Oversee the integration of multimedia elements into reporting, encouraging the use of video, podcasting, photography, and interactive design to enhance audience engagement.
- Publication Oversight: Maintain the website's publishing schedule, curate the homepage, and ensure content is timely, relevant, and well-executed. Collaborate with social media managers and design leads to boost reach and visibility.
- Collaboration & Strategy: Coordinate with university departments, student organizations, and faculty advisors to keep coverage comprehensive and inclusive. Participate in strategic planning for growing the platform's impact and reach.

Server

The Pointe Bar & Grill, Gulf Breeze, FL

July 2021 - Current

- Cultivated warm relationships with regular customers.
- Worked with POS system to place orders, manage bills, and handle complimentary items.
- Provided fine dining services.
- Explained menu items and suggested appropriate options for food allergy concerns.
- Catered during weddings, birthdays, celebrations of life, etc.
- Utilized communication practices with kitchen staff to deliver customer meals in timely manner.
- Followed health and safety protocols crucial for maintaining safe and sanitary environments for customers and staff.

Intern

Hell Cat Productions, Pensacola, FL

January 2025 - May 2025

- On-Site Production Support: Shadowed production teams across various filming locations and studio projects, assisting in event setup, gear transportation, and on-site logistics. Gained firsthand exposure to professional workflows in real-world settings.
- Studio & Equipment Familiarity: Worked in all three of the company's primary studio setups, each tailored for different scopes of production. Supported the use and handling of industry-standard equipment including 4K video cameras, boom mics, chroma key backdrops, broadcast microphones, tripods, livestream rigs, and lighting setups.
- Post-Production Editing & File Management: During off-site and slower production days, I contributed to the post-production process by editing footage and managing digital storage. Helped organize project files and maintain clean, efficient data handling practices for the editing team.
- Technical Adaptability: Assisted in customizing studio spaces and gear setups to meet client-

specific requirements, learning to adapt quickly to different creative visions and technical challenges.

Brand Ambassador

Cat Country 98.7, Pensacola, FL

January 2024 - October 2024

- Cat Country 98.7 is a radio station that broadcasts music, and news about events.
- As a Brand Ambassador for one of the Gulf Coast's leading country radio stations, I was responsible for executing on-site promotional events and maintaining the station's public image through direct community engagement.
- Event Logistics & Setup: Managed transportation and setup of all event materials, including branded merchandise, promotional signage (banners, flags, tents), refreshments, sound equipment, and station mascots. I loaded the Cat Country van, ensured secure transport, and arrived early to each location to organize event layouts.
- On-Site Engagement: Acted as the station's representative at local events by running station booths, distributing merchandise, managing interactive activities, and engaging with listeners to enhance community outreach. I also wore the station's mascot costume on a rotating hourly basis, ensuring safe use of the ice vest during appearances with children and families.
- Technical Support: Operated event audio systems and oversaw basic troubleshooting of sound gear during live community events. Additionally, I received two weeks of hands-on training in radio soundboard operations during the station's morning show, gaining foundational experience in live broadcasting and studio workflow.
- This position required strong organizational skills, proactive problem-solving, customer service, and the ability to represent a media brand with professionalism and energy.

Barista

Starbucks, Gulf Breeze, FL

July 2021 - December 2023

- Cleaned counters, machines, utensils, and seating areas daily.
- Controlled line and crowd with quick, efficient service.
- Maintained regular and consistent attendance and punctuality.
- Operated espresso machines and commercial coffee brewers to create beverages.

Seaman Recruit

US NAVY, Chicago, IL

August 2019 - October 2019

- US Navy is the maritime service branch of the United States Armed Forces and one of the eight uniformed services.
- Basic Naval Training: Completed Recruit Training (Boot Camp), where I developed core military skills, including physical conditioning, weapon handling, firefighting, shipboard safety, and Navy customs and courtesies.
- Shipboard Operations: Assisted in general deck maintenance, watchstanding, line handling, and small boat operations. Supported routine cleaning, preservation, and readiness of workspaces and equipment.
- Team Coordination: Collaborated with enlisted personnel and supervisors to carry out daily operational tasks, learning to follow chain-of-command protocols and adapt to structured military environments.
- Discipline & Routine: Maintained strict schedules and operational procedures, learning the importance of punctuality, accountability, and attention to detail in all assignments.
- Learning & Advancement: Studied naval procedures, seamanship, and occupational specialties to prepare for rating advancement and future leadership roles within the Navy.

Education

Bachelor of Communications July 2025

University of West Florida, Pensacola, FL

- Had a Fictional short story published in the Kilgore review as reward for winning a writing contest.
- Years of Photographic, Video and Written articles published in the Corsair and the Voyager
- Earned the John D. Miller Scholarship for journalists in 2022

- Editor-in-Chief of the school news platform